U3A Camera Club – 6 March programme

1. Slideshow Images – Waitangi Day.

POST PRODUCTION

2. EMAIL from Rob@Light Stalking:
   Post Production - Yes, they did PLENTY of editing in film days!

3. James Dean post production image

4. Video clips:

   1. Photoshop Tutorial - Color Correction with the Eyedropper
      https://www.youtube.com/watch?v=QmX2xu73tW0

   2. Easy FIX for the White Balance in Photoshop
      https://www.youtube.com/watch?v=MUh3vZT0tbo

   3. Ultimate White Balance Fix in Photoshop
      https://www.youtube.com/watch?v=JMxOkac94CY

Next meeting – Monday 2 April at the Raft Cafe.

Homework images – **My St Patricks Day**. Please supply 2 or 3 images only, can be an outing or a party or a still life about the Green.

Have a great month .... see you at the **GM on Friday 24 March** (1 week later than usual).

Gmail

Yes, they did PLENTY of editing in film days
1 message

Rob @ Light Stalking <support@lightstalking.com>
To: powermacnz@gmail.com

Fri, Mar 3, 2023 at 1:29 AM

Hello there!

When you gaze across the world of online photography, you see a lot of photographers who are pretty decent but are just a little **let down** by a specific part of their photography workflow - the post-production.

That's the thing about photography, until you really know the shooting, post production (and some would argue the printing) sides of it, then you still have some work to do.

You might even relate a little (I know I can). You take a shot that ticks all of the boxes of shooting, but you can't quite get the effect you are looking for in post.

It happens.

Here's the thing. Post-production is a very very complex subject and you can go very deep into it.

Don't believe me?

Here's the post-production instructions that the photographer of this famous portrait of James Dean (Dennis Stocks) gave to his darkroom technician.

Pretty complicated eh? It's certainly not something that could just be done with a cookie-cutter approach. Either in the darkroom or even with software today.

It's no wonder you can't get the results you want from post-production. You need the big guns.

These days, if you want to approach that level of complexity, **you need to start learning Photoshop**. Other programs will get you part way there, but PS is the king for a reason.

But let's be honest - getting across Photoshop is no walk in the park. It is a difficult program to learn to use. And complicated.

That is where Phil Steele comes in with his very useful guide to getting across the basics of Photoshop in a single evening.

Don't get me wrong - this is not going to make you a master in 3 hours. What it WILL do is get you across the basics quickly so that you can start knowing where you want to spend your efforts in the program to approach those advanced results.

And that is something that most serious photographers are going to want to do in their journey.

This will get you across the problem quickly and present some very powerful tools.

But don't take my word for it.